

WIC Marketing Survey

Q1 Date:

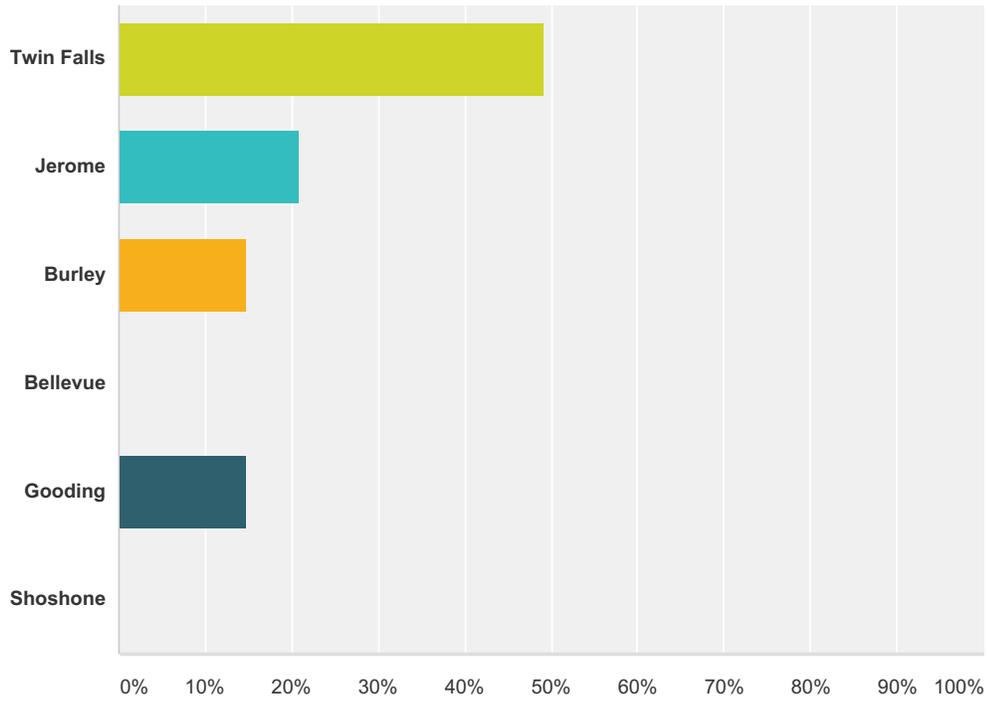
Answered: 67 Skipped: 0

Answer Choices	Responses	
Week of:	100.00%	67

WIC Marketing Survey

Q2 Office:

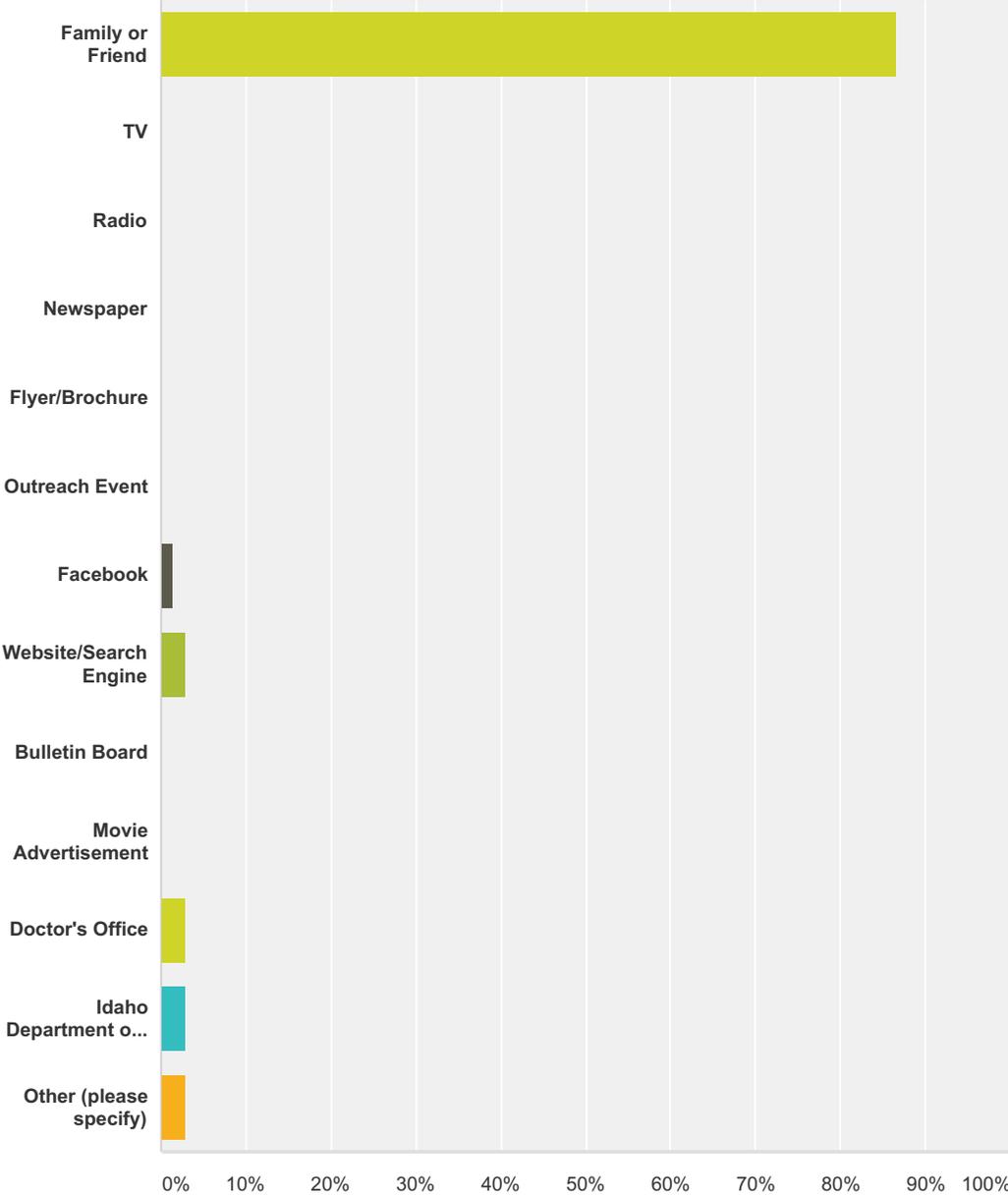
Answered: 67 Skipped: 0



Answer Choices	Responses	
Twin Falls	49.25%	33
Jerome	20.90%	14
Burley	14.93%	10
Bellevue	0.00%	0
Gooding	14.93%	10
Shoshone	0.00%	0
Total		67

Q3 Type of Marketing:

Answered: 67 Skipped: 0



Answer Choices	Responses
Family or Friend	86.57% 58
TV	0.00% 0
Radio	0.00% 0
Newspaper	0.00% 0
Flyer/Brochure	0.00% 0

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Outreach Event	0.00%	0
Facebook	1.49%	1
Website/Search Engine	2.99%	2
Bulletin Board	0.00%	0
Movie Advertisement	0.00%	0
Doctor's Office	2.99%	2
Idaho Department of Health and Welfare	2.99%	2
Other (please specify)	2.99%	2
Total Respondents: 67		