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**PRESS RELEASE – For Immediate Release**

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**Students Will Promote Anti-Tobacco Message on National Kick Butts Day**

Local high school and junior high school students are taking their anti-tobacco message to the Magic Valley Mall's Food Court during this year's National Kick Butts Day on Wednesday, Apr. 5. Their goal: promote tobacco prevention among youth and adults.

The group's theme is "Project 1200." They will display 1200 pairs of shoes to represent the 1200 people a day that die from tobacco-related diseases. They will also display memorial cards for people who would like to remember their loved ones who have suffered and/or died from tobacco-related diseases.

"Project 1200" events are planned across the country as part of national Kick Butts Day, which is sponsored by the Campaign for Tobacco Free Kids, a national advocacy group based in Washington, D.C. The "Project 1200" display will be available for viewing from April 5 through 9 in the Food Court area of the Mall.

For more information about the events, contact Tami Pearson, South Central District Health Tobacco Prevention Program Coordinator, at 737-5945.

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