

## Benefits of Community Involvement

- ❖ Better understanding of food safety.
- ❖ Reduce food borne illness risk factors.
- ❖ Address your food borne illness concerns.
- ❖ Be a champion for food safety.
- ❖ Inform, educate and empower the public.

### Participants

Jack in the Box  
Magic Valley McDonalds  
Magic Valley Subway  
Head Start  
University of Idaho  
Salvation Army  
Burger King  
Filer School District  
Albertsons  
Costco Wholesale  
Consumers  
Idaho State Food Protection Manager  
CSI-Aramark  
Outback Steakhouse  
Sonic Drive-In  
Sawtooth Chefs  
Sizzler  
Beacon Burger and Brew

University of Idaho  
Extension

### Contact Information

South Central Public Health District  
Prevent · Promote · Protect  
1020 Washington Street North  
Twin Falls, Idaho 83301  
Contact: Melody Bowyer  
Phone: 208-737-5900  
E-mail: [mbowyer@phd5.idaho.gov](mailto:mbowyer@phd5.idaho.gov)

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Beacon Burger and Brew  
137 Second Avenue East  
Twin Falls, Idaho 83301  
Contact: Kathy Schroeder,  
208-280-0843  
Chairperson  
SCIFSAC

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University of Idaho Extension  
246 Third Avenue East  
Twin Falls, Idaho 83301  
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Please  
Join Us



# South Central Idaho Food Safety Awareness Coalition

## Mission

- To PREVENT disease, disability and premature death.
- To PROMOTE healthy lifestyles.
- To PROTECT the health and quality of the environment.

## Objectives

- Obtain Community input.
- Communicate good food safety principles.
- Engage the industry to improve regulatory program.
- Increase consumer awareness of Food Safety.



## Accomplishments

- ❑ **ACE commercials**  
Three food infomercials on safe food handling, the importance of clean hands and proper ways to thaw frozen food.
- ❑ **Newspaper ads**  
Produced ads for Food Safety Education month.
- ❑ **Holiday Food Safety brochure**  
Produced and distributed over 2000 safe holiday meal preparation and cooking of beef and ham and turkey.
- ❑ **Display at Home and Garden Show**  
Food Safety Wheel of Fortune game at Home and Garden Show was fun for approximately 400 visitors.
- ❑ **Food Safety Classes**  
Taught over 100 High School students food handlers food safety curriculum.